



JANUARY 3–7, 2023

BECKLEY-RALEIGH COUNTY CONVENTION CENTER

★ ★ PRESENTED BY ★ ★



NEW, TAYLOR
& Associates



**SPONSORSHIP
OPPORTUNITIES**



ABOUT THE FOUNDATION

The New River Community and Technical College Foundation was established in 2007 and is committed to complementing the college's efforts in providing quality higher education and enhanced workplace skills, optimizing student access to education programs and services, and providing a margin of excellence unavailable with state and federal funds.

The Foundation provides permanent scholarship endowments and pass-through funds that provide annual scholarships to deserving students for the current and future years. Some investments are used to fund student needs rather than endowments. Our approach to filling the educational gaps existing in our service area is unique by saying we do "whatever it takes" to change lives for the better, forever.



Awarding over
\$125,000 annually in
Scholarships

INTRODUCTION

The New River Community and Technical College (New River CTC) Invitational began as the New River CTC Shootout in January 2019 as a one-day event to showcase area high school boys basketball teams, provide financial support for participating high school athletic programs, and raise needed funds for student scholarships. Now in its fifth year, the event has expanded to five days of basketball and grown to include more than twenty-two area high school teams. The New River CTC Invitational has established itself as one of the premier basketball events in the state and will attract thousands of fans, top individual players, and top teams from West Virginia.

THE TEAMS

The New River CTC Invitational is proud to welcome some of the top high school teams from West Virginia to compete on one stage. Class AAAA, AAA, AA, and A teams from around the state will converge on Beckley for five days of exciting basketball action and will conclude as we crown six champions as part of the “Championship Saturday” festivities.

CLASS AAAA TEAMS

CAPITAL COUGARS
GREENBRIER EAST SPARTANS
PRINCETON TIGERS
WOODROW WILSON FLYING EAGLES
WOODROW WILSON LADY FLYING EAGLES
HUNTINGTON HIGHLANDERS
HUNTINGTON LADY HIGHLANDERS
OAK HILL RED DEVILS
UNIVERSITY LADY HAWKS
SPRING VALLEY LADY TIMBERWOLVES
WHEELING PARK LADY PATRIOTS

CLASS AAA TEAMS

INDEPENDENCE PATRIOTS
PIKE VIEW PANTHERS
PIKE VIEW LADY PANTHERS
SHADY SPRING TIGERS

CLASS AA TEAMS

LIBERTY RAIDERS
WYOMING EAST WARRIORS
WYOMING EAST LADY WARRIORS

CLASS A TEAMS

GREENBRIER WEST CAVALIERS
JAMES MONROE MAVERICKS
RICHWOOD LUMBERJACKS
WEBSTER COUNTY HIGHLANDERS

THE ATHLETES

The fifth annual New River CTC Invitational will welcome thirty-two returning All-State players to the Beckley-Raleigh County Convention Center.



ALL-STATE PLAYERS

Eli Allen, James Monroe
Kayley Bane, Wyoming East
Cadee Blackburn, Wyoming East
Alexis Bordas, Wheeling Park
Josh Burks, James Monroe
Braden Chapman, Shady Spring
Cole Chapman, Shady Spring
Maddie Clark, Wyoming East
Riley Clevenger, Webster County
Allie Daniels, Spring Valley
Natalie Daugherty, Wheeling park

Abby Dillon, Woodrow Wilson
Goose Gabbert, Greenbrier East
Cyrus Goodson, Independence
Chase Hancock, Princeton
Duane Harris, Huntington
Anthony Hersh, Capital
Jaedan Holstein, Shady Spring
Amara Jackson, Huntington
Mikey Johnson, Huntington
Kris Joyce, Princeton
Colleen Lookabill, Wyoming East

Cam Manns, Shady Spring
Ammar Maxwell, Shady Spring
Brayden McClung, Greenbrier West
Garrett Mitchell, Wyoming East
Dria Parker, Spring Valley
Elijah Redfern, Woodrow Wilson
Abby Russell, Wyoming East
Adam Seams, Greenbrier East
Hannah Stemple, University
Jada Turner, Huntington
Lala Woods, Wheeling Park



BRADEN CHAPMAN SHADY SPRING HIGH SCHOOL

Shady Spring High School's Braden Chapman returns for his senior season and his fourth time participating in the New River CTC Invitational. As First Team Captain of the 2022 Class "AAA" All-State Team, he will be a preseason favorite for the 2023 West Virginia Player of the Year.



ELI ALLEN JAMES MONROE HIGH SCHOOL

James Monroe High School senior Eli Allen returns to the New River CTC Invitational. As First Team Captain of the 2022 Class "A" All-State Team, Eli will be one of the preseason favorites for the 2023 West Virginia Player of the Year.



ELIJAH REDFERN WOODROW WILSON HIGH SCHOOL

Woodrow Wilson's junior Elijah Redfern returns to the New River CTC Invitational as Captain of the 2022 Second Team Class "AAAA" All-State Team. Elijah will be another preseason favorite for the 2023 West Virginia Player of the Year.

EVENT DETAILS

Twenty-two area high school basketball teams will highlight the 2023 New River Community and Technical College Invitational.

The 2023 New River CTC event scheduled for January 3-7 at the Beckley-Raleigh County Convention Center will raise funds for college scholarships and assist participating high schools' athletic departments and Project Graduation committees.

STUDENT SCHOLARSHIP FUNDRAISER

The New River CTC Foundation awards more than \$125,000 annually in scholarships. Successful events like this Invitational allow us to provide financial assistance to students as they pursue educational opportunities beyond high school.

CO-ED INVOLVEMENT

This year's event will include a girls division with Huntington, Pike View, Spring Valley, University, Wheeling Park, Woodrow Wilson, and Wyoming East.

LOCATION

Held at the historic Beckley-Raleigh County Convention Center, this event will provide an economic boost to the City of Beckley and surrounding areas of southern West Virginia. The event also brings positive exposure for area high schools and student athletes.

CHEER COMPETITION

The "Most Outstanding Cheering Section" rivalry will continue in 2023 with a \$1,000 award to the winning school's Project Graduation Committee.

SPECIAL OLYMPICS INVOLVEMENT

The 2023 event will also feature the Raleigh County Special Olympics basketball team competing against the Fayette County Special Olympics team.



SPONSORSHIP PACKAGES

PRESENTING

\$10,000
[ONLY 2 OFFERED]

only one left!

- ✓ 6 VIP courtside tickets and parking per day
- ✓ Access to private hospitality room with food and drink
- ✓ Full-page color ad on the program's inside front cover or back cover
- ✓ Will receive (5) :30 second commercials in every game, and listed on the TV score banner (\$3,500 value and over 200,000 views during the 2021 Invitational)
- ✓ "Presenting Sponsor" recognition, event signage, merchandise, & marketing
- ✓ Recognition on New River CTC and Foundation website and social media
- ✓ Expanded sponsorship through event coverage by Video Productions

PLATINUM

\$5,000

- ✓ 4 VIP courtside tickets and parking per day
- ✓ Access to private hospitality room with food and drink
- ✓ Full-page color ad in the program, prominent placement
- ✓ Will receive (3) :30 second commercials in every game, and instant replay sponsor during each game (\$2,500 value and over 200,000 views during the 2021 Invitational)
- ✓ "Platinum Club Sponsor" recognition, event signage, & marketing
- ✓ Recognition on New River CTC and Foundation website and social media
- ✓ Expanded sponsorship through event coverage by Video Productions

DIAMOND

\$2,500

- ✓ 2 VIP courtside tickets and parking per day
- ✓ Access to private hospitality room with food and drink
- ✓ Full-page color ad in the program, prominent placement
- ✓ Will receive (1) :30 second commercials in every game
- ✓ "Diamond Club Sponsor" recognition, event signage, & marketing
- ✓ Recognition on New River CTC and Foundation website and social media
- ✓ Expanded sponsorship through event coverage by Video Productions

BECOME A SPONSOR



Need a Custom Sponsorship Package?

Please contact us by email (foundation@newriver.edu) or phone (304-929-6734) to discuss a custom sponsorship package.

Donate Online

Visit nrctcf.org/invitational-2023 to process your donation electronically.

SPONSORSHIP PACKAGES

GOLD

\$1,000

- ✔ 5 general admission tickets per day
- ✔ Full-page color ad in the program
- ✔ “Gold Club Sponsor” recognition in program and event signage
- ✔ Recognition on New River CTC and Foundation website and social media

SILVER

\$500

- ✔ 3 general admission tickets per day
- ✔ Half-page, black-and-white ad in the program
- ✔ “Silver Club Sponsor” recognition in program
- ✔ Recognition on New River CTC and Foundation website and social media

BRONZE

\$250

- ✔ 1 general admission ticket per day
- ✔ Fourth-page, black-and-white ad in the program
- ✔ “Bronze Club Sponsor” recognition in program
- ✔ Recognition on New River CTC and Foundation website and social media

FRIEND

\$100

- ✔ Eighth-page, black-and-white ad in the program
- ✔ Recognition on New River CTC and Foundation website and social media

Event coverage by Video Productions



VIDEO PRODUCTIONS
BY BUTCH MOUNTS

- > \$3,500 value
- > 209,000 views and 271,000 minutes watched during 2022 Invitational
- > Live streaming on Facebook and YouTube



280 University Drive
Beaver, WV 25813

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CONTACT US



304-929-6734



foundation@newriver.edu



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